## "Last Queen Standing Promotion" OFFICIAL RULES

## NO PURCHASE OR WIRE TRANSFER NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. THIS PROMOTION IS INTENDED FOR ENTRY IN THE UNITED STATES AND WILL BE GOVERNED BY U.S. LAW.

SPONSOR: Ed Tribout Inc., 517 S. IL. St, Bellville, IL 62220 (the "Sponsor")

**PARTICIPATING LOCATIONS**: There will be multiple locations participating in this Promotion (each, a "Participating Location"). Participating Locations are located throughout the fifty (50) United States and the District of Columbia (excluding New York, Florida and Rhode Island). A complete list of the Participating Locations will be updated at <u>www.lastqueenstanding.com</u> (the "Website").

**DATES:** The "Last Queen Standing Promotion (the "Promotion") begins on May 16, 2024 ends when the fourth (4<sup>th</sup>) queen is revealed on the game board (the "Promotion Period"). The Promotion Period may end in as little as four (4) weeks or as long as fifty-four (54) weeks depending on when the queens are revealed. See the WINNING/NOTIFICATION section for complete details. For purposes of these Official Rules, all times are given in Central Standard Time ("CST"). The Sponsor's App (defined below) will be the official computer and time keeping device of this Promotion.

**ENTRY PERIODS/DRAWINGS:** The Promotion Period is subject to multiple giveaways (each, a "Giveaway"). There will be one (1) Giveaway held per calendar week, each Thursday of the Promotion Period (until all four (4) queens are revealed. Each Giveaway will have six (6) entry periods (each, an "Entry Period") and six (6) random drawings. **Entrants must be present at the Participating Location for which they entered to win**. The Giveaway Entry Periods and Drawings will commence each Tuesday as follows:

Entry Period	Entry Period Timing	Drawing Time	# of Prize Winners
1	Thursday, 4:00 p.m. CT – 6:10 p.m. CT	6:15 p.m. CT	(4) First Prize
2	Thursday, 4:00 p.m. CT – 6:25 p.m. CT	6:30 p.m. CT	(4) First Prize
3	Thursday, 4:00 p.m. CT – 6:40 p.m. CT	6:45 p.m. CT	(4) First Prize
4	Thursday, 4:00 p.m. CT – 6:55 p.m. CT	7:00 p.m. CT	(4) First Prize
5	Thursday, 4:00 p.m. CT – 7 p.m. CT	7:15 p.m. CT	(4) First Prize
6	Thursday, 4:00 p.m. CT – 7 p.m. CT	7:30 p.m. CT	(1) Grand Prize Winner

<u>Prize distribution per Giveaway:</u> There will be four (4) first prizes winners selected per Giveaway drawing (Entry Periods 1-5). For Entry Period 6, there will be one (1) grand prize winner (each, a "Grand Prize Winner")

selected. The First Prize Winners will each receive a "First Prize", and the Grand Prize Winners will receive a "Grand Prize". The Grand Prize Winner selected in each Giveaway (each Giveaway's sixth (6<sup>th</sup>) drawing) will also be eligible to participate in the "Last Queen Standing" event (the "Event") for a chance to win a jackpot prize ("Jackpot") for that Giveaway. <u>There will be one (1) Event per Giveaway.</u> See the WINNING/NOTIFICATION section herein for complete details.

**ENTRY LIMITS: Entrants may only enter one (1) time per Giveaway.** Non-winning eligible entries received in an Entry Period will be eligible and will carry over for subsequent drawings within the Giveaway.

Example: An entry received at 4:01 p.m. CT will be eligible for all six (6) drawings held for that Giveaway. An entry received at 6:35 p.m. CT will only be eligible for the 3-6 remaining drawings of that Giveaway. If an Entrant wins a First or Second prize in any of the drawings (1-5), he/she will not be eligible to win another First or Second prize within that Giveaway. However, he/she <u>will</u> still be eligible for the Grand Prize drawing and Event within the Giveaway.

Entry for each drawing will only be accepted during the corresponding Entry Period.

ELIGIBILITY: The Promotion is open to residents of the fifty (50) United States and the District of Columbia who are located within a Participating Location during the Entry Period(s) (each, an "Entrant"). Entrants must be twenty-one (21) years of age or older at the time of entry. The Entrants who are selected as the potential prize winners of prizes in excess of \$600 must each have a unique, personal and valid social security number for Sponsor to report the tax liability associated with acceptance of the respective prize. Valid social security numbers will be determined by Internal Revenue Service ("IRS") requirements as further defined in the "PRIZE CLAIMS" section of these Official Rules. Employees and their immediate family members (parents, children, siblings or spouse, regardless of where they live, or persons living in the same household, whether related or not) of Sponsor and each of their respective parent companies, divisions, affiliates, subsidiaries, distributors, advertising and agencies, and any others engaged in the development, production, execution or distribution of this Promotion, including but not limited to National Sweepstakes Company, LLC (the "Independent Administrator") (all of the aforementioned collectively referred to as the "Promotion Entities"), are not eligible to participate. The Promotion is subject to all federal, state, and local laws and regulations and is void in New York, Florida, Rhode Island, outside the remaining fifty (50) United States and the District of Columbia and wherever else restricted or prohibited by law. By entering this Promotion, Entrants indicate their full and unconditional agreement to, and acceptance of, these Official Rules and the decisions of the Sponsor and/or Independent Administrator, which are final and binding in all respects. Winning a prize is contingent upon fulfilling all requirements set forth herein.

**HOW TO PARTICIPATE:** In order to participate in the Promotion, Entrants must first download the FREE "Last Queen Standing" mobile application (the "App"). Access the App via the Apple App Store or the Google Play Store and follow the instructions to download the App to your mobile device. Then, they must check into a participating location.

To enter, visit a Participating Location during a Giveaway's Entry Period and "check-in" to the Participating Location via the App. When prompted, choose one (1) card from the virtual game board. Each card is assigned a number, one (1) through fifty-four (54). Your card number will be stored within your App account and will only be valid for participation in the Event if you are selected as the Giveaway's Grand Prize Winner. Upon checking in to the App and selecting the card, Entrant will automatically earn one (1) entry into the drawing associated with the Entry Period for which he / she checked in. Such entry will also be eligible for each drawing held thereafter within the Giveaway.

**IMPORTANT:** MESSAGE AND DATA RATES MAY APPLY AS A RESULT OF USING YOUR MOBILE DEVICE TO PARTICIPATE IN THIS PROMOTION. NOT ALL MOBILE TELEPHONE/WIRELESS PROVIDERS CARRY THE SERVICE NECESSARY TO PARTICIPATE IN THIS PROMOTION. ENTRANTS SHOULD CONSULT THEIR WIRELESS PROVIDER'S PRICING PLAN PRIOR TO PARTICIPATING IN THIS PROMOTION.

Any attempt by an Entrant to obtain more than the stated number of entries by using multiple/different identities, and/or any other methods will void that Entrant's entry and that Entrant may be disqualified from the Promotion. In the event of a dispute regarding the identity of the person submitting an entry, the entry will be deemed submitted by the owner of the email address associated with the App used at time of entry ("Authorized Account Holder"). Entrants may be required to provide proof of being the Authorized Account Holder. No mechanically or programmatically reproduced entries are permitted. Sponsor will not verify receipt of entries for Entrants. Sponsor is not responsible for lost, late, illegible, incomplete, delayed, misdirected entries. By entering, each Entrant; (a) represents that he/she is at least twenty-one (21) years of age and otherwise eligible to participate in the Promotion; and (b) fully and unconditionally agrees to and accept these Official Rules and the decisions of Sponsor, which are final and legally binding in all respects. Any person who tampers with the entry process in any way will be disqualified.

WINNING/NOTIFICATION: There are two (2) ways to win prizes in a Giveaway (Entrants must be present at the Participating Location for which they entered to win):

1. Random Drawings: There will be six (6) drawings held for each Giveaway in accordance with the chart\_—listed in the "ENTRY PERIODS/DRAWINGS" section of these Official Rules. FOR EACH <u>GIVEAWAY</u>: For the first (1<sup>st</sup>) through fifth (5<sup>th</sup>) drawings of each Giveaway, (4) First Prize Winners will be selected at random from among all eligible entries received during the respective Entry Period(s). For the sixth (6<sup>th</sup>) drawing of each Giveaway, one (1) Grand Prize Winner will be selected at random from among all eligible entries received for period(s). The Grand Prize Winner selected for each Giveaway will also be eligible to participate in the respective Giveaway's Event (described below) for a chance to win the Jackpot. Odds of winning a First, Second or Grand Prize in any of the drawings is dependent on the total number of eligible entries received during the respective Entry Period(s) from among all Participating Locations combined. Each of the drawings will be conducted by the Sponsor whose decisions are based upon their sole discretion and interpretation of these Official Rules and are final and binding in all respects.

**Notification (First and Second Prizes):** The name of each First Prize Winner and will be announced live at each Participating Location on the date for which the Prize Winner is selected. The Prize Winner will also receive notification via text message indicating he/she has won a Prize.

**Notification (Grand Prizes):** The name of each Grand Prize Winner will be announced live at each Participating Location on the date for which the Grand Prize Winner is selected. The Grand Prize Winner will also receive notification via text message indicating he/she has won a Prize. To be eligible to participate in the Event, the Grand Prize Winner must visit his/her account within the App and press the "Confirm" button, indicating that he/she is present at the Participating Location for which he/she entered. If the Grand Prize Winner is not present at the Participating Location for which he/she entered, the Event will be cancelled for that Giveaway, and the Grand Prize Winner will no longer be eligible for a chance to win the Jackpot. In such case, the Grand Prize Winner will receive

his/her Grand Prize and the associated Jackpot will go unawarded for that Giveaway.

2. Last Queen Standing Event: There will be one (1) Event held for each Giveaway, at approximately 7:30 p.m. CT on the respective Giveaway date immediately following the 6<sup>th</sup> drawing for the Grand Prize. At the Event, the Grand Prize Winner of that Giveaway will have the chance to participate for the chance to win a Jackpot. Prior to the start of the Promotion, the Sponsor will create a "Last Queen Standing" game board. The game board will be housed at the Sponsor's offices during the entire Promotion Period. The game board will include a deck of fifty-four (54) playing cards (a regular set of playing cards with two (2) jokers). The Sponsor will randomly shuffle the deck of cards, and randomly place each card upon the board face side down. Each card will be numbered, one (1) through fifty-four (54). Once the Sponsor has placed the deck of cards face side down on the game board and numbered them, the cards will not be moved or be changed during the Promotion Period EXCEPT during each live Event.

At each Event, the Sponsor will announce the Jackpot amount available to be won. After the Jackpot amount is announced, and at the signal of the Sponsor, the Grand Prize Winner will be asked to announce the card number he/she selected at point of entry (the card number the Grand Prize Winner selected at point of entry can be found within the Grand Prize Winner's account within the App). The Sponsor will verify the card number announced by the Grand Prize Winner against the Apps log records. Once this verification is complete, the Sponsor will turn over the corresponding card # on the Game Board.

If the card revealed is a Queen, the Grand Prize Winner will win the Jackpot prize associated with the Queen he/she has overturned (see below). If a Queen is not revealed, the Grand Prize Winner has not won a Jackpot prize.

**Jackpot Distribution:** There are four (4) Queens in the deck of cards each associated with a Jackpot prize; therefore, there are four (4) opportunities to win a Jackpot prize throughout the Promotion Period. Jackpots are allocated as follows:

First Queen: Prize Winner will win \$1000.00. Second Queen: Prize Winner will win \$1500.00. Third Queen: Prize Winner will win \$2000.00. Fourth Queen: Prize Winner will win Current Jackpot

<u>Jackpot Values</u>: The Jackpot will start at \$15,000 for the first Giveaway. The Sponsor will add \$1,000 to the Jackpot for each new Giveaway until all four (4) Queens are revealed.

**Example:** The Jackpot available to be won for the first Giveaway will be \$15,000.

**Win:** If a queen is revealed during the Giveaway 1 Event, the Prize Winner will receive \$1000.00. The Sponsor will then add \$1,000 to the Jackpot prior to the commencement of Giveaway 2.

**No win:** If no queen is revealed during the Giveaway 1 Event, the prize winner will would be awarded \$250.00, and the Jackpot will continue to grow. In this case, the Jackpot

available to be won for Giveaway 2 would be \$16,000.

The final winner who reveals the 4<sup>th</sup> Queen will win the Jackpot.

See the PRIZES section below for additional Jackpot detail.

**JACKPOT ODDS:** Odds of winning the Jackpot for the first Giveaway are 4:54. Odds of winning the Jackpot thereafter will change as cards are flipped per Giveaway. *Example: If a queen is revealed in the first Giveaway, odds of winning the Jackpot in the second Giveaway will be 3:53. If no queen is revealed in the first Giveaway, odds of winning the Jackpot in the second Giveaway will be 4:53...and, so forth.* 

All winning game plays are subject to verification by the Sponsor, whose decisions are final and binding in all respects.

**Prizes:** There are two (2) ways to win prizes in this Promotion as described below. The maximum approximate retail value ("ARV") of all prizes to be awarded in this Promotion is:

- 1. Weekly Prizes:
  - a. <u>Grand Prizes</u>: There will be one (1) Grand Prize Winner selected per Giveaway. Each Grand Prize Winner will receive one (1) prize of \$250.00. The minimum ARV of all Grand Prizes to be awarded in this Promotion is \$1000.00. The maximum ARV of all Grand Prizes to be awarded is \$13,500.
  - b. <u>First Prizes</u> There will be two (4) First Prize Winners selected per Giveaway. Each First Prize Winner will receive one (1) prize of \$50.00. The total ARV of all First Prizes to be awarded per Giveaway is \$1000.00. The minimum ARV of all First Prizes to be awarded in this Promotion is \$4000.00. The maximum ARV of all first Prizes to be awarded is \$54,000.
- 2. Jackpot Prizes: There are four (4) Jackpot prizes available to be won in this Promotion:
  - **a. First Queen:** There will be one (1) First Queen Jackpot Prize Winner selected in this Promotion. The First Queen Jackpot Prize Winner will receive \$1000.00.
  - **b.** Second Queen: There will be one (1) Second Queen Jackpot Prize Winner selected in this Promotion. The Second Queen Jackpot Prize Winner will receive \$1500.00.
  - **c.** Third Queen: There will be one (1) Third Queen Jackpot Prize Winner selected in this Promotion. The Third Queen Jackpot Prize Winner will receive \$2000.00.
  - **d.** Fourth Queen: There will be one (1) Fourth Queen Jackpot Prize Winner selected in this Promotion. The Fourth Queen Jackpot Prize Winner will receive 100% of the total Jackpot available to be won at the time for which the fourth Queen is revealed. The prize will consist of a check. The minimum ARV of the Fourth Queen Jackpot Prize is \$18,000.

No substitution of Prizes is permitted except at Sponsor's discretion. Prizes are not transferable and may not be resold. The sponsor reserves the right to substitute a prize of equal or greater value. No more than

the Prizes set forth in these Official Rules will be awarded. Prize Winners are required to comply with all applicable federal, state and local laws, rules and regulations. Any taxes imposed on the income of a Prize Winner as a result of winning a Prize and all other expenses not specifically mentioned herein as part of the Prize are solely the responsibility of the Prize Winner. No transfer or substitution of Prizes is allowed except at the sole discretion of the Sponsor. Sponsor is not responsible for and will not replace any lost, stolen or misplaced Prize. Any depictions of the Prizes in advertising are for illustrative purposes only and may not represent the actual Prize awarded. No more than the number of Prizes set forth in these Official Rules will be awarded. All Prizes will be awarded.

Each Prize Winner consents (and agrees to sign any additional documents required by Sponsor, to formalize, effect or perfect such consent, except where prohibited by law) for Sponsor and those acting under their authority, to use his/her name, likeness (photograph and/or video), biographical information, and voice in advertising/publicity/trade without territorial or time limitations and without compensation, notice or approval; and, each Prize Winner disclaims any ownership rights of such advertising/publicity/trade material. Sponsor and Independent Administrator are not responsible for any change of email address, mailing address and/or telephone number of Entrants.

**PRIZE CLAIMS:** Except where prohibited, anyone receiving a prize greater than \$600 will be required to complete, execute and return an Affidavit of Eligibility, Liability and Publicity Release (the "Release") and an IRS Form W-9 ("W-9 Form") and any other documents required by Sponsor (collectively, the "Required Documents") within seven (7) days or less from receipt of Notification from the Sponsor by email. If the potential Prize Winner fails to return the Required Documents within the time-period required, or if the email is returned as undeliverable, such potential Prize Winner forfeits his/her right to the respective prize even if the disgualified potential Grand Prize Winner's name may have been publicly announced. Potential Prize Winner must report income to the IRS. In the event it is deemed during the verification process that the potential Prize Winner does not have a unique, personal and valid social security number for Sponsor to report the tax liability associated with acceptance of the respective prize, such potential Prize Winner will be disqualified, and no alternate will be selected. Valid social security numbers will be determined by IRS requirements. If it is determined by the Sponsor/Independent Administrator, in their sole discretion, that the potential Prize Winner is not eligible or otherwise not in compliance with these Official Rules, the potential Prize Winner forfeits his/her right to the respective prize and no alternate will be selected. In the event a potential Prize Winner is disgualified for any reason, Sponsor shall have no liability or obligation to such individual.

**GENERAL CONDITIONS:** Should any portion of the Promotion be, in Sponsor's sole discretion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole discretion of the Sponsor, corrupts or impairs the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Promotion and conduct the Promotion in a manner which in its sole discretion is fair, appropriate and consistent with these Official Rules. Notice of such action by Sponsor will be posted at the <u>www.lastqueenstanding.com</u> (the "Website"). In such an event, Sponsor reserves the right to award the Prizes at random from among the non-suspect entries received up to the time of the impairment. Sponsor reserves the right in their sole discretion or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Sponsor reserves the right to disqualify or reject any incomplete, inaccurate or false entry. **ANY ATTEMPT BY ANY PERSON TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAW, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT** 

## PERMITTED BY LAW. SPONSOR'S FAILURE TO ENFORCE ANY TERM OF THESE OFFICIAL RULES SHALL NOT CONSTITUTE A WAIVER OF THESE PROVISIONS.

**RELEASE**: By participating in this Promotion, Entrants agree to release and hold harmless Sponsor and each of its respective officers, directors, managers, employees, parents, subsidiaries, affiliates, agents, members, shareholders, insurers, servants, divisions, Distributors, predecessors, successors, representatives, dealers, distributors, advertising, Promotion, and fulfillment agencies, including the Independent Administrator, consultants and legal advisors (collectively, the "Released Parties") from and against any claim or cause of action arising out of participation in the Promotion or receipt, redemption or use of a Prize, including any travel related thereto, if applicable.

**LIMITATIONS OF LIABILITY:** The Released Parties are not responsible for (a); unauthorized human intervention in any part of the entry process or the Promotion; (b) electronic or human error which may occur in the administration of the Promotion or the processing of entries; (c) any injury or damage to persons or property, which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Promotion; (d) any printing or typographical errors or other incorrect or inaccurate entry information in any Promotion-related materials; (e) stolen, lost, late, misdirected, corrupted, incomplete, or indecipherable entries; or (f) technical failures of any kind, including but not limited to the malfunctioning of any computer, mobile device, cable, network, hardware or software.

**ENTRANTS PERSONAL INFORMATION:** Information collected from Entrants is subject to Sponsor's privacy policies, located at www.lastqueenstanding.com. If you are selected as a Prize Winner, your first name, last initial, city, and state will also be included in a publicly available winner's list and (if desired by Sponsor), on social media channels, within the App, the Website and via email to subscribers.

**WINNER'S LIST**: For the name of the Prize Winners, please submit a self-addressed, stamped envelope for receipt by TBD to "Last Queen Standing Promotion Winners List", PO Box 10505, Rochester, NY 14610.

This Promotion shall not be published without the written permission of the Sponsor.